



2021 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	CADILLAC \$15,000	SPICY \$10,000	FRUITY \$5,000	FROZEN \$2,500	CLASSIC \$1,000	SKINNY \$500	VIRGIN \$250
Name with event title as presenter	X						
On stage check presentation	X	X					
Logo on event souvenir cups	X	X	X				
Recognition in all interview and broadcast promotions	X	X	X	X			
Display table	X	X	X				
Official judging spot	X	X	X	X			
Logo prominently displayed at event (Gobo light)	X	X	X				
Logo on all printed materials	X	X	X	X	X		
Logo displayed at event	X	X	X	X	X	X	
Reserved tables	2	2	1				
VIP Passes*	20	20	10	8			
General admission passes	10				8	4	2
Social Media recognition	X	X	X	X	X	X	
Logo recognition at event	X	X	X	X	X	X	X
Logo recognition on kernmargarita.com	X	X	X	X	X	X	X

*VIP passes includes additional food, seating and refreshments